Amendment to the Claims:

The following listing of claims replaces all previous versions and listings of claims:

    1.   (Currently Amended) A method for transmitting enhanced originator information over a communications network, comprising:

    receivingretrieving information elements selected bystored in a network database and associated with an originator terminal from a

    database, said retrieving based upon at least one of a service plan and a terminal capability ofassociated with a recipient terminal; and

    transmitting a communication including said information elements to said

recipient terminal prior to establishing a communications session with said recipient terminal;

        wherein said transmitting is conducted over at least one of:

            an Internet Protocol network;

            a public switched telephone network;

            a wireless local area network;

            a wireless network;

            a cable network;

            a fiber optic network;

            a video network; and

            a satellite network.

    2.   (Original) The method of claim 1, wherein said terminal capability relates to at least one of a:

    terminal device type including at least one of:

        a personal computer;

        a network computer;

a wireless mobile telephone;

a wireless mobile computer device;

a facsimile;

a network appliance; and

a wireline telephone; and

terminal device technology features including at least one of:

binary-based caller identification feature; and

graphical features.

3.   (Original) The method of claim 2, wherein said information elements include at least one of:

font and character style capabilities;

a logo;

an image;

audio;

multi-media;

animation;

VPIM;

a uniform resource locator;

a physical location address;

video;

an alerting tone; and

advertising material.

4.   (Original) The method of claim 1, wherein said communication comprises at least one of:

voice;

data;

video;

messaging;

instant messaging; and

paging.

5.   (Original) The method of claim 1, wherein said communication including said information elements are generated by said communications network.

6.   (Original) The method of claim 1, wherein said communications network includes at least one of:

a circuit-switched network;

a packet-switched network;

a wireless network;

an asynchronous transfer mode network; and

a Multiprotocol Label Switching (MPLS).

7.   (Original) The method of claim 1, wherein said service plans are stored in a service profile database, said plans stored in a dual format operable for accommodating both graphically-enabled caller identification devices and caller identification devices that are not graphically enabled.

8.   (Currently Amended) A storage medium including machine-readable computer program code for transmitting enhanced originator information over a communications network, said storage medium including instructions for causing a server to implement a method comprising:

retrievingreceiving information elements selected bystored in a network database and associated with an originator terminal from a

database, said retrieving based upon at least one of a service plan and a terminal capability of associated with a recipient terminal; and

transmitting a communication including said information elements to said recipient terminal prior to establishing a communications session with said recipient terminal;

wherein said transmitting is conducted over at least one of:

an Internet Protocol network;

a public switched telephone network;

a wireless local area network;

a wireless network;

a cable network;

a fiber optic network;

a video network; and

a satellite network.

9.   (Original) The storage medium of claim 8, wherein said terminal capability relates to at least one of a:

terminal device type including at least one of:

a personal computer;

a network computer;

a wireless mobile telephone;

a wireless mobile computer device;

a facsimile;

a network appliance; and

a wireline telephone; and

terminal device technology features including at least one of:

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binary-based caller identification feature; and

graphical features.

10.   (Original) The storage medium of claim 8, wherein said information elements include at least one of:

font and character style capabilities;

a logo;

an image;

audio;

multi-media;

animation;

VPIM;

a uniform resource locator;

a physical location address;

video;

an alerting tone; and

advertising material.

11.   (Original) The storage medium of claim 8, wherein said communication comprises at least one of:

voice;

data;

video;

messaging;

instant messaging; and

paging.

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12.   (Original) The storage medium of claim 8, wherein said communication including said information elements are generated by said communications network.

13.   (Original) The storage medium of claim 8, wherein said communications network includes at least one of:

a circuit-switched network;

a packet-switched network;

a wireless network;

an asynchronous transfer mode network; and

a Multiprotocol Label Switching (MPLS).

14.   (Original) The storage medium of claim 8, wherein said service plans are stored in a service profile database, said plans stored in a dual format operable for accommodating both graphically-enabled caller identification devices and caller identification devices that are not graphically enabled.

15.   (Currently Amended) A system for transmitting enhanced originator information over a communications network comprising:

a caller identification-enabled recipient terminal, said recipient terminal operating over a communications network via a service provider;

an originator terminal operating over a communications network via a service provider;

an ~~network-based~~ originator communications information database;

an originator identification system ~~executing~~ed by ~~over~~ said communications network, said originator identification system performing:

~~retrieving~~receiving information elements stored in said network-based originator communications information database and associated with~~selected·by~~ an originator terminal ~~from~~

a database, said retrieving based upon at least one of a service plan and a

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terminal capability of associated with a recipient terminal; and

transmitting a communication including said information elements to said recipient terminal prior to establishing a communications session with said recipient terminal;

wherein said transmitting is conducted over at least one of:

an Internet Protocol network;

a public switched telephone network;

a wireless local area network;

a wireless network;

a cable network;

a fiber optic network;

a video network; and

a satellite network.

16.   (Original) The system of claim 15, further comprising a service profile database operable for storing at least one of a service plan and terminal capabilities, said terminal capabilities relating to at least one of a:

terminal device type including at least one of:

a personal computer;

a network computer;

a wireless mobile telephone;

a wireless mobile computer device;

a facsimile;

a network appliance; and

a wireline telephone; and

terminal device technology features including at least one of:

binary-based caller identification feature; and

graphical features.

17.   (Original) The system of claim 15, wherein said information elements include at least one of:

font and character style capabilities;

a logo;

an image;

audio;

multi-media;

animation;

VPIM;

a uniform resource locator;

a physical location address;

video;

an alerting tone; and

advertising material.

18.   (Original) The system of claim 15, wherein said communication comprises at least one of:

voice;

data;

video;

messaging;

instant messaging; and

paging.

19.   (Original) The system of claim 15, wherein said communications network includes at least one of:

a circuit-switched network;

a packet-switched network;

a wireless network; and

an asynchronous transfer mode network

a Multiprotocol Label Switching (MPLS).

20.   (Canceled) A terminal device for transmitting enhanced originator information over a communications network, said terminal device enabled with caller identification, comprising:

-------- an originator identification system in communication with said terminal device, said terminal device operating over a communications network via a service provider; and

--------a link to an originator communications information database;

wherein said terminal device receives information associated with an originator of a communication, said information including information elements comprising at least one of:

font and character style capabilities;

a logo;

an image;

audio;

multi-media;

animation;

VPIM;

a uniform resource locator;

a physical location address;

video;

an alerting tone; and

advertising material.

21.   The method of claim 1, wherein the service plan includes options including controlling presentation of the communication on the recipient terminal by screening the information elements in the communication based upon at least one of content and format of the information elements, the screening performed based upon criteria configured by a user of the recipient terminal.

22.   The storage medium of claim 8, wherein the service plan includes options including controlling presentation of the communication on the recipient terminal by screening the information elements in the communication based upon at least one of content and format of the information elements, the screening performed based upon criteria configured by a user of the recipient terminal.

23.   The system of claim 15, wherein the service plan includes options including controlling presentation of the communication on the recipient terminal by screening the information elements in the communication based upon at least one of content and format of the information elements, the screening performed based upon criteria configured by a user of the recipient terminal.